The Greenspan Co./ Adjusters International
The *right* way to settle claims®

# Course of Construction Factors to Consider

Be sure to understand each of the following factors before engaging with the insurance company. Knowledge is the key to a successful claim outcome.

- What is my agent's/broker's role?
- Why is a claim strategy so important?
- What do I need to know about the insurance company's experts?
- What are considered hard costs?
- What are considered soft costs?
- How quickly can I start rebuilding following a loss?
- How can the insurance adjuster represent both me and the insurance company?